



BIG I | ILLINOIS



Welcome Members

Introduction to TASC
Total Administrative Service Corporation



TASC Confidentiality



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AGENDA

- Big I Partners with TASC
- About TASC
- Why TASC? - Differentiators
- TASC's Service offerings
- Using TASC to your advantage
- TASC – Big I exclusive Member Benefits

Our Presenter

Kelly Erdman

- Kelly Erdman, Direct Sales Director, has been with TASC for 21 years.
- He has over 25 years of Benefits and compliance experience, he assisted in the development of the first Inside Sales Team and won the MVP Award for those efforts in 2007, 2009, 2011, 2013, 2019, and 2024.
- He also won the community builder award in 2015 for efforts with respect to increased local charitable giving.
- Using his expertise, he finds solutions for realtors and other employers utilizing TASC's mission "to help improve the health, wealth, and well-being of our customers and their employees."





TASC CORPORATE OVERVIEW



Who is TASC?

TASC has been selected as an additional resource and benefit to association members.

- **Total Administrative Services Corporation** – A Third-Party Administrator (TPA) for employee benefits
- Provides plan administration and compliance
 - Process requests for reimbursements
 - Customer Care
- Offer Employer and participant web portals, mobile app, stacked card, and multiple service tools



Madison, Wisconsin



NATIONAL PRESENCE

- 1,200 Employees
- 10,000 Distributors
- 80,000 Clients
 - 50K unique clients with 1 or more offerings on Universal Benefit Account
 - 40K unique clients with compliance
 - 10K with both
- 1,700,000 Participants
- 8,000,000 Lives Covered

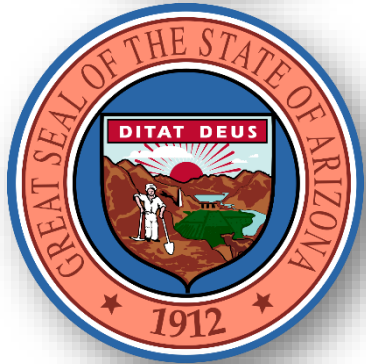


OUR MISSION

**To Improve the Health, Wealth,
and Well-being of Our Customers,
Employees, and Community.**

EXPERIENCE OVERVIEW

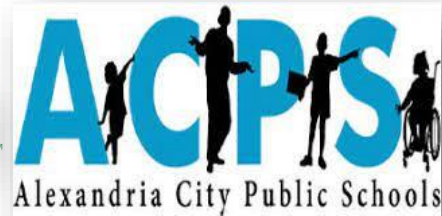
States



Cities



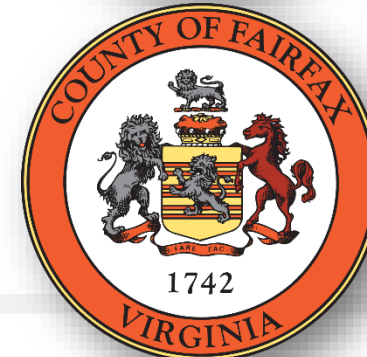
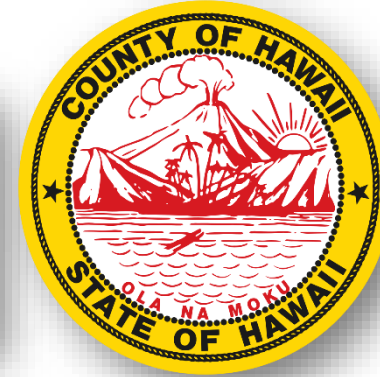
Schools Districts



National Brands



Counties



Federal



TASC Differentiators





THE BENEFITS LANDSCAPE

Health & Welfare Legislation

Revenue Act of 1939

Revenue Act of 1942

Revenue Act of 1954

Revenue Act of 1964

Social Security Amendments of 1965

Tax Reform Act of 1969

Employee Retirement Income Security Act of 1974

Tax Reform Act of 1976

Revenue Act of 1978

Tax Equity and Fiscal Responsibility Act of 1982

Deficit Reduction Act of 1984

Consolidated Omnibus Budget Reconciliation Act of 1985

Tax Reform Act of 1986

Omnibus Budget Reconciliation Act of 1986

Technical and Miscellaneous Revenue Act of 1988

Family Support Act of 1988

Omnibus Budget Reconciliation Act of 1989

Tax Extension Act of 1991

National Energy Efficiency Act of 1991

Omnibus Budget Reconciliation Act of 1993

Uniformed Services Employment and Reemployment Rights Act of 1993

Family and Medical Leave Act of 1993

Deduction for Health Insurance Costs of Self-Employed Individuals, 1995

Health Insurance Portability and Accountability Act of 1996

Medicare/Medicaid Coverage Data Bank Repeal, 1996

Small Business Job Protection Act of 1996

Taxpayer Relief of 1997

Omnibus Consolidated & Emergency Supplemental Appropriations Act of 1998

Transportation Equity Act for the 21st Century, 1998

Protecting Affordable Coverage for Employees (PACE) Act of 2015

The Ticket to Work and Work Incentives Improvement Act of 1999

Economic Growth and Tax Relief Reconciliation Act of 2001

Job Creation and Worker Assistance Act of 2002

Medicare Prescription Drug, Improvement, and Modernization Act of 2003

Tax Relief and Health Care Act of 2006

Pension Protection Act, 2006

Heroes Earnings Assistance and Relief Tax Act of 2008

American Recovery and Reinvestment Act of 2009

Department of Defense Appropriations Act, 2010

National Defense Authorization Act for Fiscal Year 2010

Temporary Extension Act of 2010

Patient Protection and Affordable Care Act, 2010

Health Care and Education Reconciliation Act of 2010

Continuing Extension Act of 2010

Omnibus Trade Act of 2010

Tax Relief, Unemployment Insurance Reauthorization, & Job Creation Act of 2010

Department of Defense and Full-Year Continuing Appropriations Act of 2011

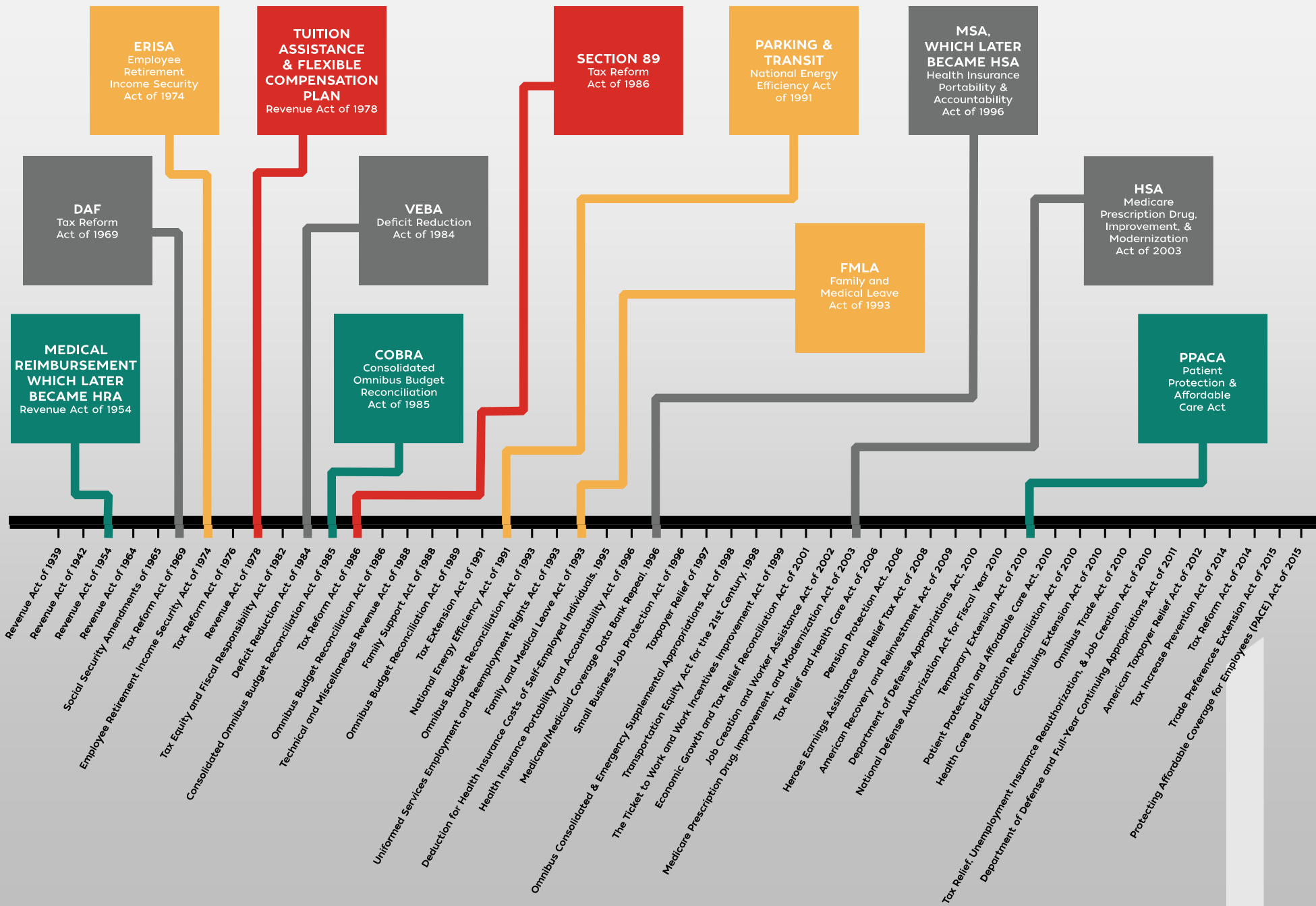
American Taxpayer Relief Act of 2012

Tax Increase Prevention Act of 2014

Tax Reform Act of 2014

Trade Preferences Extension Act of 2015

Protecting Affordable Coverage for Employees (PACE) Act of 2015



INDIVIDUAL BENEFIT ACCOUNTS

LIMITED PURPOSE
FSA

WELLNESS
REWARDS

HEALTH SAVINGS
ACCOUNT

FMLA HOURS

TRANSIT
REIMBURSEMENT

HEALTH
REIMBURSEMENT
ACCOUNT

TUITION
REIMBURSEMENT

EMPLOYEE CRISIS

PARKING
REIMBURSEMENT

FUNDED HRA
VEBA

VOLUNTEER
HOURS

DENTAL
REIMBURSEMENT

VISION
REIMBURSEMENT

STUDENT LOAN
REIMBURSEMENT

ORTHO
REIMBURSEMENT

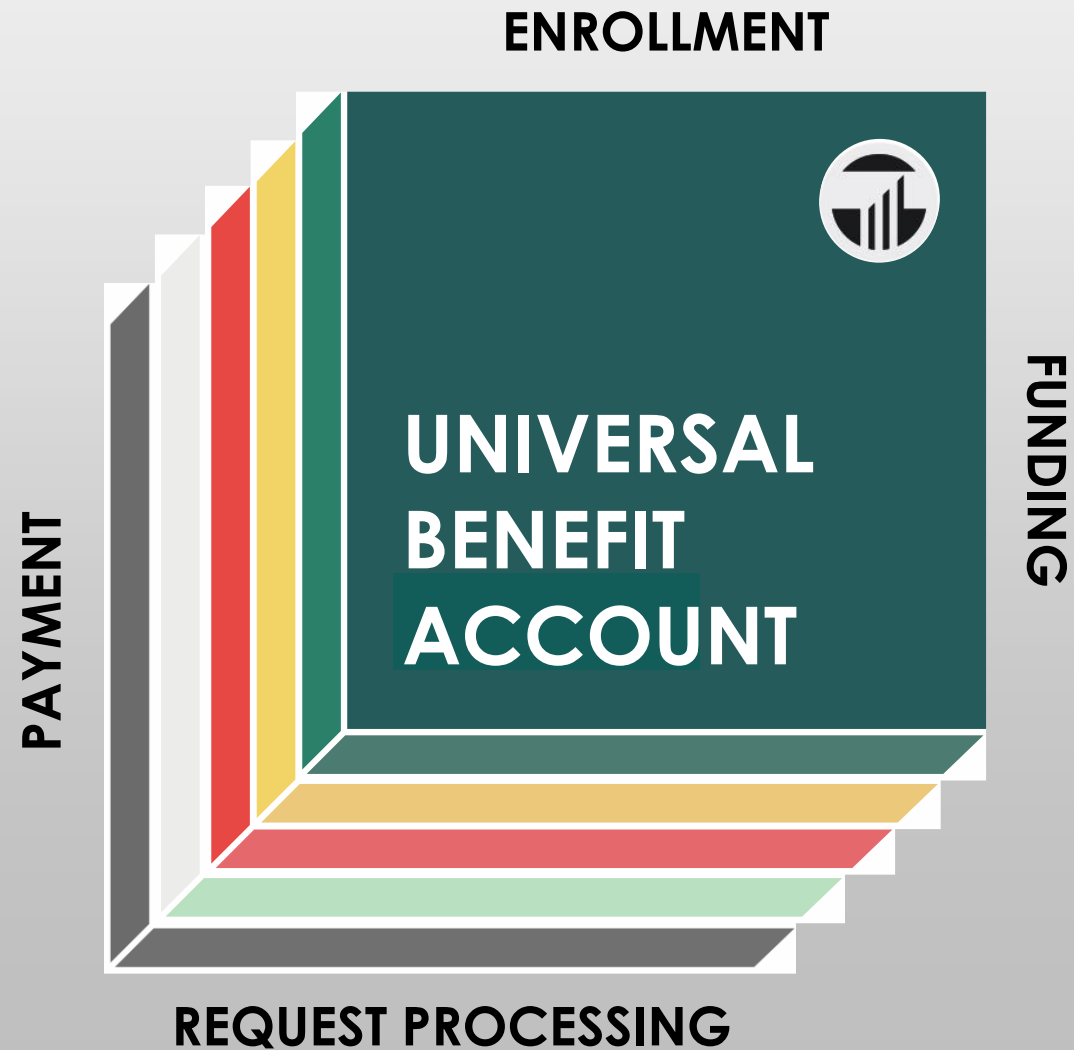
LEAVE OF
ABSENCE

COBRA PREMIUM

DEPENDENT CARE
REIMBURSEMENT

HEALTHCARE FSA

UNIVERSAL FUNCTIONALITY





Integration = The ability to grow with you.

HEALTHCARE FLEXIBLE SPENDING ACCOUNT (HFSA) ★		HEALTH REIMBURSEMENT ARRANGEMENT (HRA) ★			OFFICE SUPPLIES EXPENSE REIMBURSEMENT ACCOUNT¹ ★												LEAVE OF ABSENCE PREMIUM COLLECTION ACCOUNT ★	INCOME CONTINUATION ACCOUNT
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HEALTHCARE					FRINGE BENEFITS						WELLNESS	EDUCATION	GIVING (all 501c3)			PREMIUM COLLECTION	WEALTH	

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SMART. EASY. CONNECTED.

FEATURE ACCOUNTS

FREE with Membership

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IDENTITY THEFT PROTECTION						

TASC Differentiators

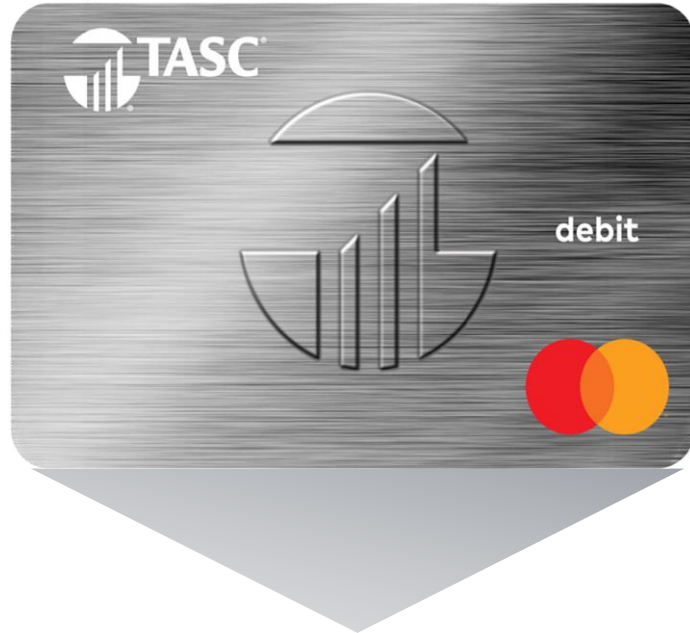


TASC CARD EXPERIENCE

FASTEST CLAIM PROCESSING POSSIBLE!

Restricted

- IIAS
- MIACC
- Configurable Verification



Unrestricted

- Check
- ACH
- MyCash
- ATM

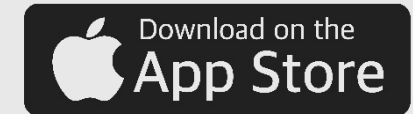
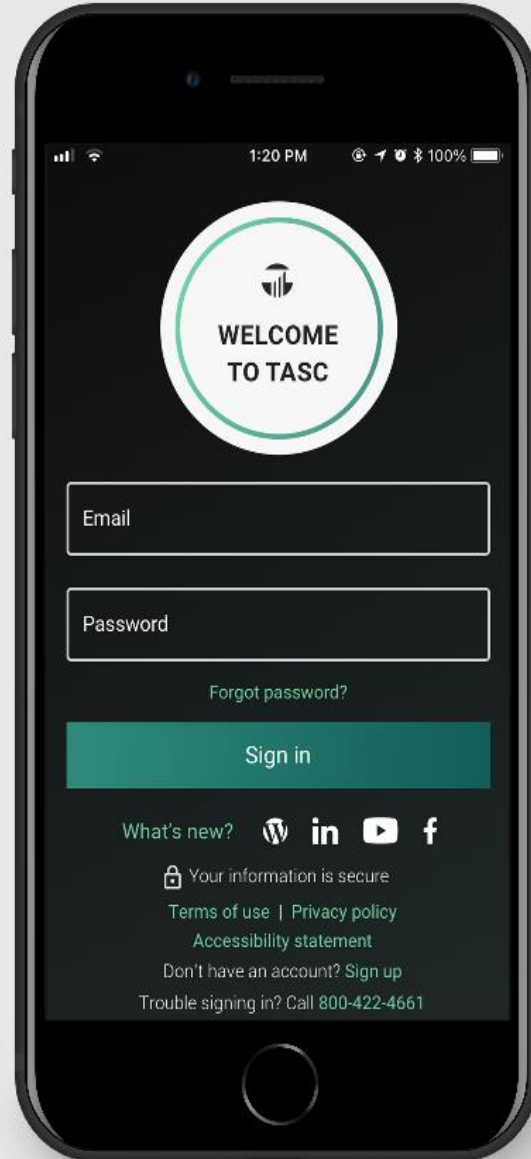
ONE CARD

Choice, Convenience & Control

- Fastest reimbursement in the industry
- Participant choice & flexibility
- Configure card to meet employee needs



Download the Mobile App



TASC Differentiators

- Audit Guarantee – All Benefit Accounts
- 1 Million Dollar hold Harmless Clause – Compliance & Continuation Services
- Financial Security - multi factor authentication
- Philanthropy



PHILANTHROPY:



The TASC Cares Program is the charitable arm of our organization.

- TASC Employee raise funds for the United Way each year
- TASC matches Employee giving/generosity dollar for dollar
- All Employees receive **paid** time off for volunteering in their communities
- TASC holds blood collection drives, provides monetary donations and deploys volunteer groups for local and national relief efforts through the American Red Cross.





Integration = The ability to grow with you.

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IDENTITY THEFT PROTECTION						



TASC's Services

No Insurance Products/Carrier agnostic

TASC Service Categories

- Payroll & Time keeping Services
- Compliance Services
- Continuation Services
- Employee Benefits
- Plan Document Services



Payroll & Timekeeping Services

- TASC Payroll Plus
- Payroll Plus HCM
- Payroll Plus TimeKeeping



TASC Service Categories

- Payroll & Time keeping Services
- **Compliance Services**
- Continuation Services
- Employee Benefits
- Plan Document Services



TASC Compliance Services

- FMLA Administration
- Absence Management/Leave Management
- Non-Discrimination Testing
- ACA Reporting
- ERISA Compliance SPDs
- Wrap Documents
- Form 5500 filing assistance
- HIPAA Compliance Service
- PCORI Compliance Service
- Dependent Eligibility Verification Audits
- Vaccination Verification



TASC Service Categories

- Payroll & Time keeping Services
- Compliance Services
- **Continuation Services**
- Employee Benefits
- Plan Document Services



TASC Continuation Services

- COBRA administration
- State Continuation
- Retiree Billing
- Leave of Absence Billing
- Direct Billing



TASC Service Categories

- Payroll & Time keeping Services
- Compliance Services
- Continuation Services
- **Employee Benefits**
- Plan Document Services



Benefit Account Categories

Healthcare Accounts:

Fringe Benefit Accounts

Education Accounts

Giving Accounts

Wealth Accounts



Healthcare Benefit Accounts

- Flexible Spending Accounts (FSA)
- Health Savings Accounts (HSA)
- Health Reimbursement Arrangements (HRA)
- Non-Employer Sponsored Premium Reimbursement Accounts (NESP)
- Limited Purpose FSAs (LPFSA)
- Qualified Small Employer Health Reimbursement Arrangements (QSEHRA)
- Individual Coverage Health Reimbursement Arrangements (ICHRA)
- Retiree Funded Health Reimbursement Arrangements
- Excepted Benefit Health Reimbursement Arrangements (EBHRA)
- Dependent Care Flexible Spending Accounts (DCFSA)
- Medicare Health Reimbursement Arrangements
- Spousal Incentive Health Reimbursement Arrangements
- Emergency expense Health Reimbursement Arrangements
- Emergency Medical loan Accounts



Benefit Account Categories

Healthcare Accounts:

Fringe Benefit Accounts

Education Accounts

Giving Accounts

Wealth Accounts



Fringe Benefit Accounts

- Parking Accounts
- Transit Accounts
- Home Office Accounts
- Pet Care/Pet insurance Accounts
- Wellness Rewards Accounts
- Workplace Cloths Account
- Workplace Tools Account
- Emergency Loan Account
- Employee Achievement/Award Accounts
- Medical Travel Account
- Back up Care Reimbursement Account
- Child adoption assistance Accounts
- Business/Professional Accounts
- Travel and Business Meals Accounts
- Entertainment Account
- Transportation maintenance account



Benefit Account Categories

Healthcare Accounts:

Fringe Benefit Accounts

Education Accounts

Giving Accounts

Wealth Accounts



Education Accounts

- Student Loan Reimbursement Accounts
- Tuition Reimbursement Accounts
- Scholarship Funds



Benefit Account Categories

Healthcare Accounts:

Fringe Benefit Accounts

Education Accounts

Giving Accounts

Wealth Accounts



Giving Accounts

- Giving Savings Accounts
- Charitable Donation Accounts
- Employer Crisis Funds
- Employee Crisis Funds



Benefit Account Categories

Healthcare Accounts:

Fringe Benefit Accounts

Education Accounts

Giving Accounts

Wealth Accounts



Wealth Accounts

- Commission Accounts
- Emergency Savings Accounts
- Holiday Club Accounts
- Income Continuation Accounts



TASC Service Categories

- Payroll & Time keeping Services
- Compliance Services
- Continuation Services
- Employee Benefits
- Plan Document Services



TASC Plan Documents

- POP document Service
- Section 125
- HRA Documents
- SPDs
- SBCs
- Wrap Documents
- Mega Wraps



Using TASC to your Advantage.



Broker/Agency perspective



Broker/Agency perspective

- Hiring concerns
- Carrier concerns/pressure – Underwriting issues
- Current Market Conditions – forcing difficult conversations
- Makes writing business challenging
- Commissions are down
- Retention is down
- Employers are dropping Group Coverage

Leverage TASC Services

- Use TASC services to open up new conversations.
- Understand HRAs deeply.
- Use HRA Tax Savings to “pay for their coverage”/Sell more Insurance policies.
- Build/Strengthen Client relationships/grow your business.
- Better Client retention.
- Additional Commissions/Revenue from TASC ICHRA



The HRA



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IDENTITY THEFT PROTECTION						

What is an HRA?

- HRA = Health Reimbursement Arrangement
- Health Reimbursement Arrangement = Employee benefit program



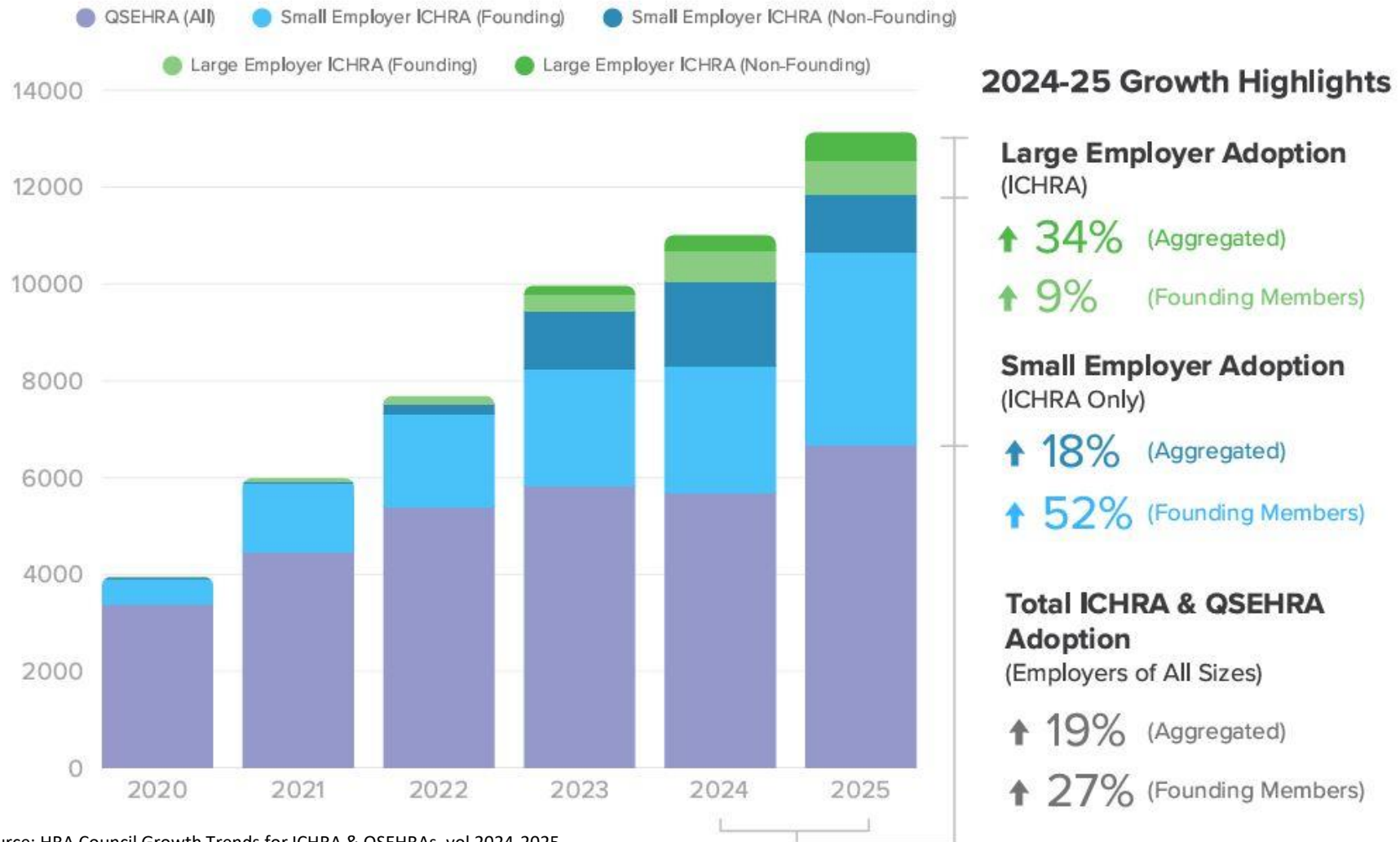
Types of HRAs

1. Section 105 HRA
2. Traditional HRA
3. QSEHRA
4. ICHRA
5. Excepted benefits HRA
6. Limited purpose HRA
7. Emergency expense HRA
8. Wellness HRA
9. Funded HRA
10. Retiree HRA
11. Spousal incentive HRA
12. Medicare HRA



HRA Adoption is Up

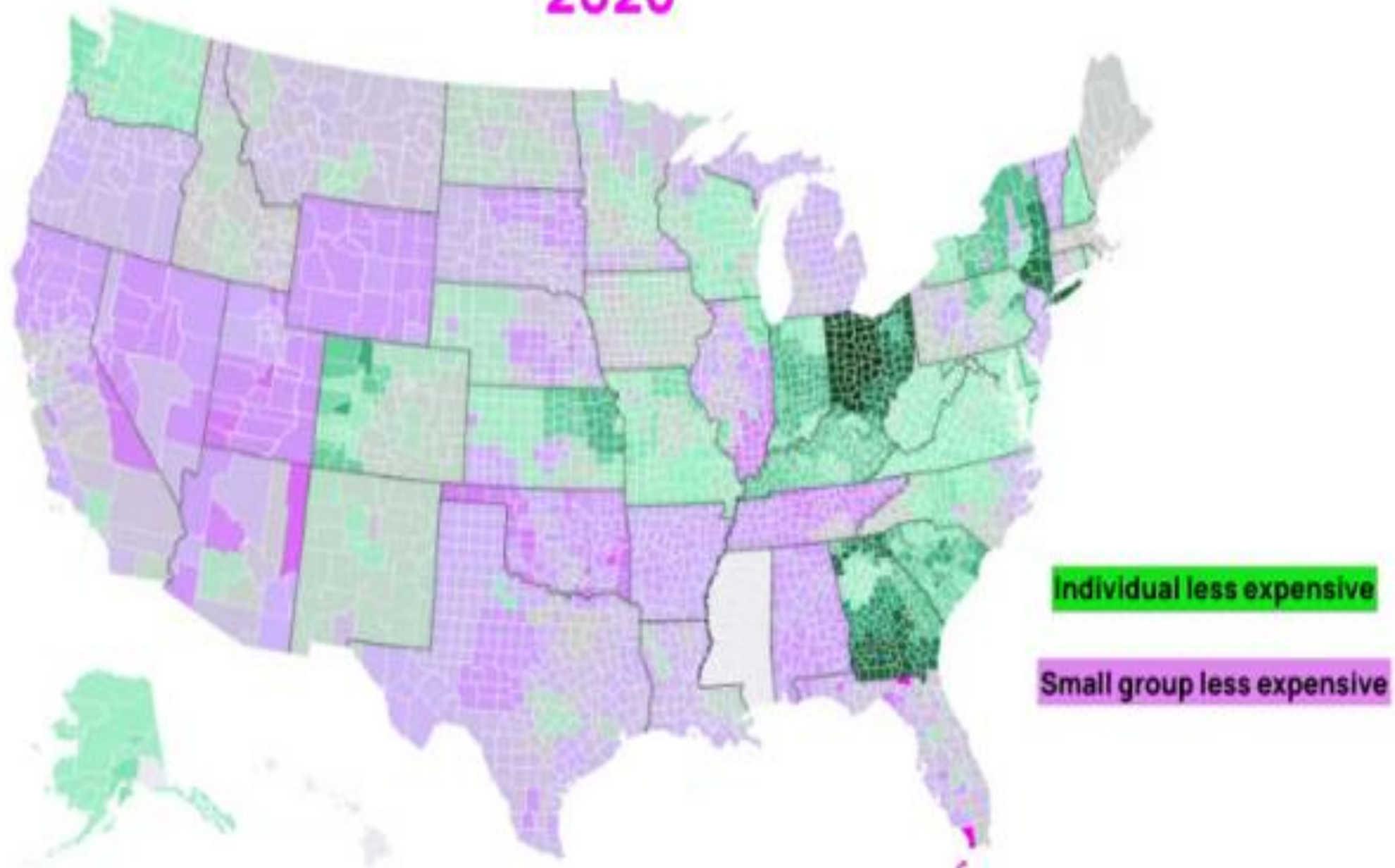
ICHRA & QSEHRA Adoption by Small & Large Employers (2020-2025)



Source: HRA Council Growth Trends for ICHRA & QSEHRAs, vol 2024-2025

"ICHRA-friendly" states & counties

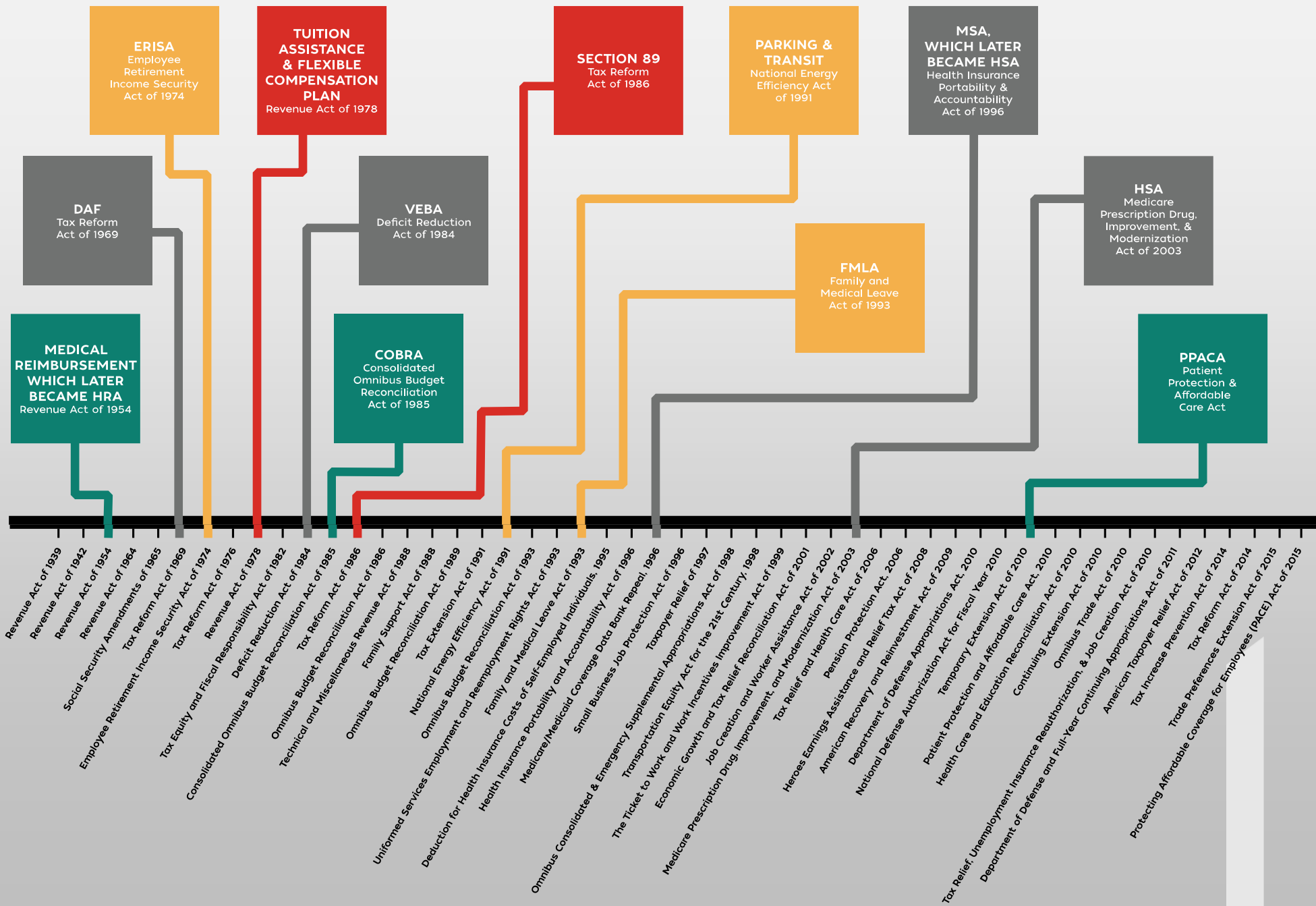
2026



What is a Section 105 HRA?

- Section 105 is a 1954 tax law that allows for family employment
- Converts normal insurance and out-of-pocket expenses into an employee benefit program and becomes 100% deductible!





Schedule C

- Line 14 Employee Benefit Programs (Medical Expenses Reimbursed to Employees Under AB)
- Line 17 or 27 for HRA Administration Fee
- Schedule F: Lines 17 and 34

SCHEDULE C (Form 1040)		Profit or Loss From Business (Sole Proprietorship)		OMB No. 1545-0074 2018 Attachment Sequence No. 09	
Department of the Treasury Internal Revenue Service (99)		Go to www.irs.gov/ScheduleC for instructions and the latest information. Attach to Form 1040, 1040NR, or 1041; partnerships generally must file Form 1065.			
Name of proprietor		Social security number (SSN)			
A Principal business or profession, including product or service (see instructions)		B Enter code from instructions			
C Business name. If no separate business name, leave blank.		D Employer ID number (EIN) (see instr.)			
E Business address (including suite or room no.) City, town or post office, state, and ZIP code					
F Accounting method: (1) ☐ Cash (2) ☐ Accrual (3) ☐ Other (specify) ▶					
G Did you "materially participate" in the operation of this business during 2018? If "No," see instructions for limit on losses ☐ Yes ☐ No					
H If you started or acquired this business during 2018, check here ☐ Yes ☐ No					
I Did you make any payments in 2018 that would require you to file Form(s) 1099? (see instructions) ☐ Yes ☐ No					
J If "Yes," did you or will you file required Forms 1099? ☐ Yes ☐ No					
Part I Income					
1 Gross receipts or sales. See instructions for line 1 and check the box if this income was reported to you on Form W-2 and the "Statutory employee" box on that form was checked ☐		1			
2 Returns and allowances		2			
3 Subtract line 2 from line 1		3			
4 Cost of goods sold (from line 42)		4			
5 Gross profit. Subtract line 4 from line 3		5			
6 Other income, including federal and state gasoline or fuel tax credit or refund (see instructions)		6			
7 Gross income. Add lines 5 and 6		7			
Part II Expenses. Enter expenses for business use of your home only on line 30.					
8 Advertising		8			
9 Car and truck expenses (see instructions)		9			
10 Commissions and fees		10			
11 Contract labor (see instructions)		11			
12 Depletion		12			
13 Depreciation and section 179 expense deduction (not included in Part III) (see instructions)		13			
14 Employee benefit programs (other than on line 19)		14			
15 Insurance (other than health)		15			
16 Interest (see instructions):		16			
a Mortgage (paid to banks, etc.)		16a			
b Other		16b			
17 Legal and professional services		17			
18 Office expense (see instructions)		18			
19 Pension and profit-sharing plans		19			
20 Rent or lease (see instructions):		20			
a Vehicles, machinery, and equipment		20a			
b Other business property		20b			
21 Repairs and maintenance		21			
22 Supplies (not included in Part III)		22			
23 Taxes and licenses		23			
24 Travel and meals:		24			
a Travel		24a			
b Deductible meals (see instructions)		24b			
25 Utilities		25			
26 Wages (less employment credits)		26			
27a Other expenses (from line 48)		27a			
b Reserved for future use		27b			
28 Total expenses before expenses for business use of home. Add lines 8 through 27a		28			
29 Tentative profit or (loss). Subtract line 28 from line 7		29			
30 Expenses for business use of your home. Do not report these expenses elsewhere. Attach Form 8829 unless using the simplified method (see instructions). Simplified method filers only: enter the total square footage of: (a) your home: _____ and (b) the part of your home used for business: _____. Use the Simplified Method Worksheet in the instructions to figure the amount to enter on line 30		30			
31 Net profit or (loss). Subtract line 30 from line 29. • If a profit, enter on both Schedule 1 (Form 1040), line 12 (or Form 1040NR, line 13) and on Schedule SE, line 2 . (If you checked the box on line 1, see instructions). Estates and trusts, enter on Form 1041, line 3 . • If a loss, you must go to line 32.		31			
32 If you have a loss, check the box that describes your investment in this activity (see instructions). • If you checked 32a, enter the loss on both Schedule 1 (Form 1040), line 12 (or Form 1040NR, line 13) and on Schedule SE, line 2 . (If you checked the box on line 1, see the line 31 instructions). Estates and trusts, enter on Form 1041, line 3 . • If you checked 32b, you must attach Form 6198 . Your loss may be limited.		32			
		32a		☐ All investment is at risk.	
		32b		☐ Some investment is not at risk.	

Comparison

Without Section 105

Premium Deduction	100%
$\$9,299 \times 100\% =$	\$9,299
Federal Tax Rate	
$\$9,299 \times 15\% =$	\$1,395
Tax Savings =	\$1,395

Non-Insured Expenses	0%
$\$5,362 \times 0\% =$	\$ 0
Federal & State Tax	
Tax Savings =	\$ 0

Total Expenses =	\$14,661
Total Deduction =	\$9,299

Total Tax Savings
\$1,395

With Section 105

Premium Deduction	100%
$\$9,299 \times 100\% =$	\$9,299
Federal, State & SE Tax Rate	
$\$9,299 \times 35.3\% =$	\$3,255
Tax Savings =	\$3,255

Non-Insured Expenses	100%
$\$5,362 \times 100\% =$	\$5,362
Federal, State & SE Tax	35.3%
Tax Savings	\$1,877

Total Expenses	\$14,661
Total Deduction	\$14,661

Total Tax Savings
\$5,132

Over \$6,000.00 average savings!



What could you buy
with an extra \$500 a month?



Using TASC to your Advantage

- Members can become contracted “TASC Distributors” at no cost. (\$1000.00)
- TASC Distributors receive discounted pricing for all Client referrals.
- TASC Distributors will receive new and renewal commissions for any Client referred to our services. (average 8-10 years)
- Will be assigned a dedicated TASC representative who will get to know you over time and provide free/unlimited education with respect to TASC’s services for both Distributor and Clients. (Helping you win new Clients and retain existing Clients)



TASC Big I Distributor Partnership

The TASC Distributor partnership allows you to use our services as part of your own. You can refer clients to those services that they need, or that you feel with help them.

Some of our distributors get very active in selling and marketing our services, but others just refer a client once a year, or as they run in to people with needs that TASC can meet.

Activity: It's all up to you how active you want to get. There is no obligation to use us or recommend us, and you could still work with other administrators as you see fit.

When and if you referred clients to us, you would refer them directly to me, and I or somebody I appoint from my team would take care of them for you. I Your TASC support rep becomes your “back office or subject matter expert” with respect to TASC services

Also included with the relationship: Any information or materials you might need: Flyers, ads, articles, letters, Webinars, and videos on any TASC products of interest.



Member/Distributor Commissions

TASC Service Category – New / Renewal Commission

- Benefit Accounts –15% / 0-15%
- Compliance - 5% / 0-10%
- Continuation - 5% / 0-10%
- Payroll Services – 10% / 0-8%

Renewal Commissions increase as TASC book of business increases:

\$0 - \$9,999 in Renewal Business – 0%

\$10,000 - \$49,999 in Renewal Business – 7-9%

\$50,000 - \$99,999 in Renewal Business – 8-12%

\$100,000 + in Renewal Business – 10-15%





**Members may become TASC Distributors at no cost,
gaining access to everything TASC can provide.**

Reach out for a TASC/Big I Distributor Agreement today

For Assistance

Contact Kelly Erdman Directly (Members only)

Kelly Erdman - Direct Sales Director

**Total Administrative Services Corporation
2302 International Lane
Madison, WI 53704-3140**

Toll Free 800-422-4661, Direct Line 608-316-2450

- **Be sure to mention your membership and use code #PIAW to receive discounted pricing, and other Distributor benefits.**



QUESTIONS

- Phone

- Email

- Website

