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Elim Risk Advisors Named Big I Illinois Agency of the Year

Springfield, IL. (September 2026) – Elim Risk Advisors of Morton, IL was named Small Agency of the Year by Big I Illinois, an association representing independent insurance agents throughout the state.

The Big I Illinois Agency of the Year Award is presented to one small (under 20 employees) and one large (20+ employees) member agency that exemplifies leadership and innovation within the industry. The Agency of the Year demonstrates strong growth, innovative marketing strategies, creative utilization of evolving technology, top-level customer service, and dedication to the community.

Elim Risk Advisors makes customer service a priority through an engineered process with accountability at every step. From quick response standards, to advance planning for renewals, the agency has documented procedures in place to ensure consistent client experience.

When it comes to bringing new talent into the industry, Elim Risk Advisors actively recruits those without experience and invests in their training. Every team member is given a defined role with a growth trajectory and senior staff formally mentor new team members. The agency supports education and designations for every role on the team.

Culture plays a valuable role in recruiting new employees. According to Arlen Edelman, Partner and Risk Advisor at the agency, "Culture is an extremely high priority within our firm." The agency's goal is to be flexible, communicate well and encourage collaboration. "Team members have been supported through family needs, mission trips, and schedule changes, and they tell us it matters," said Edelman.

Big I Illinois is an association representing independent insurance agents throughout the state. Big I Illinois membership is comprised of 800 insurance agencies representing 10,000 licensed independent agents engaged in all facets of the insurance industry, including property, casualty, life, and health. Its members offer customers a choice of policies from a variety of insurance companies. In addition to serving the professional needs of members, Big I Illinois works for the betterment of the insurance industry through legislative and consumer awareness programs. For more information, visit www.ilbigi.org.

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