

BIG I | ILLINOIS

e-WEEKLY

Contract for Advertisement

e-Weekly is delivered to 10,000+ email addresses every Thursday morning.

Company Name _____ Contact: _____

Phone: _____ FAX: _____ Email: _____

Billing Address: _____ City/State/Zip: _____

Ad size	1x	2x	4x
Rectangle Ad : 300 px x 200 px (300 dpi) (placed under top news stories) (two per issue, call for availability)	<input type="checkbox"/> \$400	<input type="checkbox"/> \$375	<input type="checkbox"/> \$350
Horizontal Bottom Ad: 600 px x 100 px (300 dpi) (placed on the bottom of newsletter) (two per issue, call for availability)	<input type="checkbox"/> \$400	<input type="checkbox"/> \$375	<input type="checkbox"/> \$350
Sponsored Content (placed within content, see website for example) (one per issue, call for availability)	<input type="checkbox"/> \$450	<input type="checkbox"/> \$425	<input type="checkbox"/> \$400
Newsletter Sponsor (placed below newsletter masthead, above all other content, see website for example) (one per issue, call for availability)	<input type="checkbox"/> \$200 each	<input type="checkbox"/> \$500 for entire month	

DEADLINES: Contracts and advertisements are due two weeks prior to the week of the publication in which the advertisement is to appear. Prior used ads will be placed if a new ad is not received by deadline. Company is responsible for sending ads. **Big I Illinois will not request new artwork. Contracts must be received for all ads to be placed.**

Preferred Ad Schedule

Month(s) _____ Date(s) _____

CANCELLATIONS: Full payment is required in the event of a cancellation of any ad insert, unless notice is received by the 1st of the month prior to the month of publication in which the advertisement is to appear.

★ All advertising prices are net. Clients are responsible for all commission fees.

Ad Link/Info: _____
(Company website home page, direct landing page, etc. For Sponsored Content, send to thubbell@ilbigi.org)

This contract must be completed and accompany all ad insertion orders for any ad placement to be guaranteed.

SIGNATURE _____ DATE _____

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