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Eclipse Insurance Agency Receives IIA of IL Agency of the Year Award

Springfield, IL. (October 2019) – The Independent Insurance Agents of Illinois (IIA of IL) presented Eclipse Insurance Agency of DuQuoin, IL., with the IIA of IL Agency of the Year Award during the association's annual convention in Springfield, IL.

The Agency of the Year Award is presented to an IIA of IL member agency that exemplifies leadership and innovation within the industry. The Agency of the Year demonstrates strong growth, innovative marketing strategies, creative utilization of evolving technology, top-level customer service and dedication to the community.

Eclipse Insurance Agency's mission statement focuses on providing education, and customized coverage and service to clients and prospects. The agency takes a personalized approach with each client, providing as much, or as little, electronic interaction as the client desires. The agency takes full advantage of digital technology to communicate with clients regarding renewals, birthdays and immediate service. All digital communication is saved into the agency management system for documentation purposes.

The agency owners, Keenan Rice and Jessica Holder, give back to the community by educating students about the insurance industry. The agency has set a goal of one webinar per week for producers to stay current on industry topics, and they encourage all employees to meet with their carrier representatives during visits. The agency also utilizes IIA of IL resources including marketing reimbursement, website audits and educational and networking opportunities.

Eclipse Insurance Agency transitioned from a captive to independent agency in September 2018 and offers personal and commercial insurance.

Additionally, Keenan Rice received the IIA of IL Agent of the Year Award. This award is presented for the outstanding performance and achievement of an individual who is a retail agent member of the IIA of IL. The nominee must be a licensed agent and contribute to their agency's performance through production, use of technology, professional development and civic responsibility

The Independent Insurance Agents of Illinois is an association representing Trusted Choice® independent insurance agents throughout the state. IIA of IL membership is comprised of 1,000 insurance agencies representing 10,000 licensed independent agents engaged in all facets of the insurance industry, including property, casualty, life and health. Its members are businesses that offer customers a choice of policies from a variety of insurance companies. In addition to serving the professional needs of members, IIA of IL works for the betterment of the insurance industry through legislative and consumer awareness programs. The IIA of IL is headquartered in Springfield, Illinois. Visit IIA of IL's website at www.iaofil.org.

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