

Agency of the Year Application Information

The application information will be used as the judging criteria. To better prepare yourself before filling out the application, please review the information below.

In addition to basic agency information, we will also ask for:

- social handles
- number of principals, producers and CSRs
- full-time and part-time employee count
- branch offices

1. What is your Agency's Mission Statement?
2. Describe how your agency stands out when it comes to customer service. (10 points)
3. How has your agency leveraged technology or AI to improve operations and client service? (15 points)
4. What innovative processes or tools have you adopted that have made a measurable impact? (15 minutes)
5. What is your agency doing to encourage young talent into the industry? (10 points)
6. Tell us about your efforts to retain talent in your agency. (10 points)
7. What professional development best practices are being used to promote future individual growth within the agency? (10 points)
8. What type of community activities does your agency support? Please be detailed and specific. (20 points)
9. What do you believe sets your agency apart from the competition? (10 points)