

FOR IMMEDIATE RELEASE
October 13, 2022

FOR MORE INFORMATION, CONTACT:
Rachel Romines (217) 321-3024 or rromines@iaofil.org

J. Krug Receives IIA of IL Agency of the Year Award

Springfield, IL. (October 2022) – The Independent Insurance Agents of Illinois (IIA of IL) presented J. Krug of Itasca, IL, with the IIA of IL Agency of the Year Award during the association's annual convention held October 4-6, 2021, in Springfield.

The Agency of the Year Award is presented to an IIA of IL member agency that exemplifies leadership and innovation within the industry. The Agency of the Year demonstrates strong growth, innovative marketing strategies, creative utilization of evolving technology, top-level customer service, and dedication to the community.

Founded in 1982, J. Krug has grown to become one of Illinois' top independent insurance brokerages and risk management firms. The agency provides the *Relax, You're Covered™* sense of security through their personal approach. Agency employees and management are expected to have accountability, communicate, have positive financial results, growth and strong work ethic to carrier partners, customers, employees and everyone they work with on a daily basis.

J. Krug has made significant investments in technology over the last few years to enhance the way the agency interacts with clients. The agency updated its Agency Management System and has implemented a new website, simplified client retention/renewal processes and automation, which has positively impacted all of the organization's stakeholders.

To ensure the insurance industry is encouraging young talent to consider a career in insurance, J. Krug partnered with Illinois State University and the Katie School of Insurance, where almost half of the staff is from Illinois State including the three principals. Agency team members attend speaking events and career fairs to recruit along with getting the word out about the industry. J. Krug has always brought on interns every summer and recently started a podcast with two of the younger producers to help promote the industry. The agency just recently partnered with Harper College to join their Insurance Apprenticeship program and hope to further the recruitment and encouragement of young professionals into the Insurance Industry.

Agency culture is important to this agency, stating "employees are everything." J. Krug works hard to keep the culture thriving by hosting events to bring the entire team and their families together.

J. Krug is heavily involved in their local community. The agency has partnered with Little City in Palatine, IL for over 10 years and support their biggest fundraisers yearly.

The Independent Insurance Agents of Illinois (IIA of IL) is an association representing Trusted Choice® independent insurance agents throughout the state. IIA of IL membership is comprised of 1,000 insurance agencies representing 10,000 licensed independent agents engaged in all facets of the insurance industry, including property, casualty, life, and health. Its members are businesses that offer customers a choice of policies from a variety of insurance companies. In addition to serving the professional needs of members, IIA of IL works for the betterment of the insurance industry through legislative and consumer awareness programs. The IIA of IL is headquartered in Springfield, Illinois. Visit IIA of IL's website at www.iaofil.org.

###